Mobile Web
Survey
Device
iPhone/iPod Touch
5
BlackBerry
1
Windows Mobile
9
Android
Palm Pre
Symbian
8
Java Phone
5
Content
Twitter
Hi5
Facebook
YouTube
Skype
MSN
Gmail, Hotmail
Google Reader, Feed Reader
Google Maps
Yahoo! Go
Google Search
Social Game
Pantip
Flickr
Trackr
Dooplus.tv
Traffy
Playground, Upload Photo
Sanook! Mobile
Mashable
Aggy Online
Business Model
File Storage, Annual Membership
Application Fee, One Time Charge
Advertising
Location Based
Subscription
Contact Sync, Annual Membership
Affiliate
Micro Payment
Trade Advertising with Free Call/SMS
Content
Location Based
Social Network
Personal Accounting
Navigation by Photo
Game
Tracking
News, Blog
Product Catalog
Real-time Horoscope
Real-time Event
Decision Making
Discount Coupon
Information Distribute
Tele Medicine
Movie Showtime
Calendar, Schedule
To-do List
Online Questionnaire
E-learning
Marketing
Built-in with Handset
Promote from Web
Development
XHTML
GPS Widget (Active X)
Character Encoding UTF-8
Avoid JavaScript
No Pop-up
Use AJAX in new version of headset
Speed
Usability
Use HTML to develop Mobile App
Technology
GPS, Location Based
QR Code
Easy Input
Item Tracking
Microsoft Tag
RFID
Mobile Wallet
Regulation
3G
กทช
Revenue Structure Change